

THE ROCHESTER AREA
HOMETOWN
Christmas
PARADE

WITH PRESENTING SPONSORS



PARTICIPANT APPLICATION

SUNDAY, DECEMBER 8, 2024 | 2:00 PM

INSTRUCTIONS

Application due **November 18, 2024** along with payment.
 *Once your application is processed with payment, you will receive 2 emails:

1. The first email will thank you for your payment and include a confirmation receipt.
2. The second email will be sent *at a later date*, including detailed instructions (regarding your parade line-up number, times, locations, and official parade regulations).

CONTACT INFORMATION: Use the fillable form option to submit your completed application with printed type.

GROUP REPRESENTATIVE NAME:
 PHONE: _____ EMAIL: _____
 COMPANY / ORGANIZATION NAME:
 WEBSITE: _____ COMPANY ADDRESS:
 CITY/STATE/ZIP: _____

PAYMENT METHOD

There is a non-refundable application fee of \$30 for schools/non-profits (*must be a 501c3 or 501c6 to qualify) or the fee is \$100 for businesses. Please make checks payable to the: Rochester Regional Chamber Foundation.*

CHECK #: _____ Business \$100 Non-Profit \$30
 CARD #: _____ EXP: _____ SEC. CODE: _____
 NAME ON CARD:
 BILLING STREET ADDRESS & ZIP CODE:

ENTRY TYPE

Selection must be marked to qualify for judging and awards.

HORSES

Please attach detailed description and/or photos of your entry.

MARCHERS

DRILL TEAM (includes cheer, dance, pom teams)
 Number of Drill Team members _____ Vehicle _____
 with entry Yes No

FLOAT (An elaborate display mounted on platform pulled by a vehicle)

Float Category for judging:
 Youth High School Adult Business
 Music with float Yes No
 Walkers with Float Yes No

Interested in renting a float?

Contact Paul Jerzy, the Parade Company by email at PJERZY@THEPARADE.ORG

Questions? Please contact the Rochester Regional Chamber Foundation
RRC-MI.COM 248-651-6700 maggie@rrc-mi.com



PARTICIPANT INFORMATION

OFFICE USE ONLY
LINE UP #

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ENTRY INFORMATION FOR PARADE ANNOUNCERS

Required information to be credited an acceptable application.

Example: The Rochester Regional Chamber of Commerce [ENTRY TYPE: Float] represents the excitement and magic of this holiday season illustrated in a traditional Christmas morning scene. This float decorated with presents representing the various businesses and non-profits in our communities. The Chamber is proud to support our community through their many programs and services including networking events, educational opportunities, and more. Visit RRC-MI.COM to discover more!

Organization Name:				
Entry Type:	Horses	Marchers	Drill Team	Float

Provide a description of your organization for announcers to say as you walk/march by their stage. Examples: Special events or accomplishments you proudly want to share.

Please include a short description of your parade entry here, along with the top 3 things you would like the public to know about your organization.

- 1.
- 2.
- 3.

LEAD INVESTOR

THANK YOU TO OUR INVESTORS!

